



The International Detailing Association has developed a program to recognize individuals and companies that have made significant contributions to the detailing profession and live up to the ideals indicated in the IDA Code of Ethics ([www.the-ida.com](http://www.the-ida.com)). The award categories are:

**IDA Leadership Award** - nominations for this award may only be submitted by an IDA Board member. It will be presented to an individual that has served in a leadership capacity for IDA (Board member or Committee Chair) and has greatly advanced not only the profession as a whole, but also IDA as an organization. The candidate must be an IDA member in good standing (or a retired past president). The winner will be selected by the IDA Nominating Committee and announced at the Annual IDA General Membership Meeting.

**IDA Outstanding Service Award** - this award is presented annually to a detailing industry professional who works above and beyond to advance the detailing profession. The candidate must be an IDA member in good standing. The winner will be selected by the IDA Board of Directors from all nominations received and announced at the Annual IDA General Membership Meeting. Board members who are nominated will be removed from the selection committee.

**IDA Detailer of the Year Award** - this award is presented to a detailing technician who has demonstrated superior knowledge, technical skill, and professionalism. Need not be an IDA member. The IDA Nominating Committee will narrow the field of candidates to their top three choices that will be put to an open vote. The winner will be announced at the Annual IDA General Membership Meeting. Extra consideration will be given to those candidates holding the Certified Detailer certification. IDA Board members are not eligible, and you may not nominate yourself for this award.

**IDA Detail Shop of the Year Award** - this award is presented to a detailing shop that is nominated for operating an outstanding facility. Candidates must be fixed-location only (no mobile detailing units). Need not be an IDA member. The IDA Nominating Committee will narrow the field of candidates to their top three choices that will be put to an open vote. The winner will be announced at the Annual IDA General Membership Meeting. IDA Board members are not eligible, and you may not nominate your own shop for this award.

**IDA Mobile Detailer of the Year Award** - This award is presented to a mobile detailing professional who has been nominated as having an outstanding operation and lives up to the ideals indicated in the IDA Code of Ethics ([www.the-ida.com](http://www.the-ida.com)). This award is open both to shops with mobile units, and to solely mobile detail operations. Need not be an IDA member. The IDA Nominating Committee will narrow the field of candidates to their top three choices that will be put to an open vote. The winner will be announced at the Annual IDA General Membership Meeting. IDA Board members are not eligible, and you may not nominate your own mobile detailing operation for this award.

**IDA Detail Supplier of the Year Award** - This award is presented to a product or service supplier that has been nominated for making a significant contribution to the detailing industry by meeting at least two of the criteria shown below. The nominee must maintain a superior reputation within the industry. Need not be an IDA member. The IDA Nominating Committee will narrow the field of candidates to their top three choices that will be put to an open vote. The winner will be announced at the Annual IDA General Membership Meeting. IDA Board members are not eligible, and you may not nominate yourself for this award. **Judging Criteria:** Has introduced new product innovations; Has increased awareness of the detailing industry's professional status; Contributes financially to furthering structured educational programs within the detailing profession; Shares knowledge and experience for the betterment of the industry with no expectation of return on investment.

The deadline for each nomination is midnight on October 31, 2017, via website ([www.the-ida.com](http://www.the-ida.com)), email, fax or U.S. mail, and the selection process is stated on each award's nomination form. Please contact the IDA office with any questions at 651-925-5526 or [info@the-ida.com](mailto:info@the-ida.com).