

BECOME A MEMBER

IMPROVE YOUR BUSINESS

FIND OUT HOW
BY JOINING THE IDA

IDA MEMBERSHIP APPLICATION 2017

Please fill out form completely and return with check payable to IDA or join via our website at www.the-ida.com.

COMPANY NAME: _____

CONTACT NAME & TITLE: _____

PRINCIPAL/OWNER (if different than contact name): _____

ADDRESS: _____

CITY: _____ STATE/PROVINCE: _____

ZIP/POSTAL CODE: _____ COUNTRY: _____

TELEPHONE: _____ FAX: _____

EMAIL (please print exactly as it must be typed): _____

COMPANY WEBSITE: _____

MEMBERSHIP DUES 2017 – Prorated Schedule for **Operators / Suppliers** (in USD):

January-March \$110 / \$350 April-June \$82.50 / \$233.50 July-September 30th \$55 / \$175

Contact the IDA office for information on our special student and institutional memberships.

MEMBERSHIP TYPE:

DETAIL BUSINESS OPERATOR: Fixed Location _____ Mobile _____
Car Wash _____ Auto Dealer _____ Other (please explain) _____
Check additional services you provide: Paint Touchup _____ Paintless Dent Repair _____
Interior Repair _____ Windshield Chip Repair _____ Other (please explain) _____

SUPPLIER (Company - manufacturers, suppliers, distributors, consultants - up to two contacts per company*):
Manufacturer _____ Supplier _____ Distributor _____ Consultant _____
Other (please explain) _____
*CONTACT 2 NAME & TITLE: _____
(second contact for Suppliers only)
CONTACT 2 PHONE & EMAIL: _____

I have read and agree to abide by the IDA Code of Ethics shown on the reverse as they apply to my segment of the industry. Signed _____ Date _____

Payment Type: ___ AMEX ___ VISA ___ MC Credit Card # _____
Cardholder _____ Expiration Date _____ Signature _____
3 Digit Security Code _____ Billing Address _____

INTERNATIONAL DETAILING ASSOCIATION
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IDA Code of Ethics

I. My Commitment to Professionalism:

- A. To strive to operate with the highest standards while providing quality detail services through the use of professional car care products, equipment, and techniques;
- B. To endeavor to maintain a professional, trustworthy, and well-trained personnel; and,
- C. To continuously pursue service improvement by seeking out continuing training and education.

II. My Commitment to the Customer:

- A. To recommend to the customer only those services needed to properly recondition the vehicle to the customer's specification;
- B. To treat all customers fairly throughout the service event;
- C. To exercise all reasonable care for the customer's vehicle and personal property while in my custody; and,
- D. To endeavor to meet or exceed the customer's expectations.

III. My Commitment to Compliance:

- A. To adhere to all local, state, and federal regulations governing the operation of a professional detailing business;
- B. To obtain and maintain all licenses and permits required by law;
- C. To meet and exceed all applicable regulations that ensure the safety of personnel; and,
- D. To obtain all necessary and appropriate insurance coverage.

IV. My Commitment to the Industry:

- A. To contribute to the elevation of standards within the detailing industry;
- B. To actively support, contribute to, participate with, and uphold the standards of the International Detailing Association; and,
- C. To uphold the integrity of all members of the International Detailing Association.

V. My Commitment to the Environment:

- A. To continually strive to reduce waste as well as the consumption of natural resources;
- B. To minimize the use of hazardous and dangerous chemicals whenever possible; and,
- C. To adhere to the tenets of the Clean Water Act by preventing non-compliant discharge of wastewater and contaminants.